



Harrison Communications



Providing Results-Driven Public Relations, Marketing and Communications Services

HC Harrison Communications

SERVICES OFFERED:

- Overall communications strategy
- Messaging/cross-platform
- Speech writing
- Advertising copywriting and design
- National media relations
- Social networking and online communications strategy and execution

REPRESENTATIVE CLIENTS:

The Age-Related Macular Degeneration Alliance
American Association of Diabetes Educators
The American Institute of Architects
The American Society of Cataract and Refractive Surgery
The American Urological Association
The Association for Financial Professionals
Association of Energy Services Professionals
Cardiovascular Research Foundation
Commercial Real Estate Women Network
CoreNet Global
The Endocrine Society
Financial Executives International
Foundation Fighting Blindness
National Association of Catering Executives
Society of Industrial and Office REALTORS

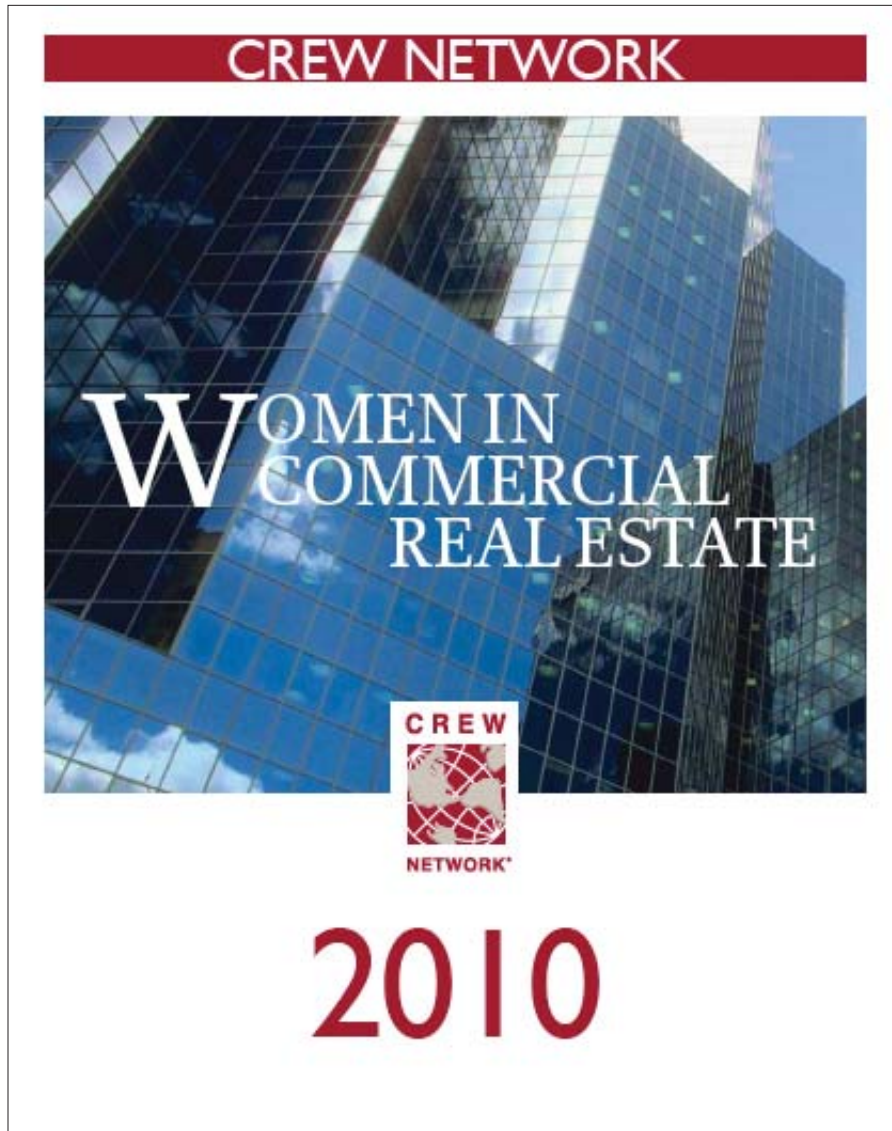




CLIENT:

TRANSCATHETER CARDIOVASCULAR THERAPEUTICS

- Managed press room of more than 100 international journalists
- Developed and led press strategy
- Media relations highlights included placements in AP, CNN, Bloomberg, *The Wall Street Journal*, Dow Jones, Reuters
- Mainstream media coverage communicated the importance of interventional cardiology as a growing sub-specialty



CLIENT:

COMMERCIAL REAL ESTATE WOMEN NETWORK

- Created survey and communications campaign for Commercial Real Estate Women Network studies in 2005 and 2010
- Results generated millions of media impressions; highlights include placements in *The Wall Street Journal*, *Washington Post*, MSNBC
- Study raised the visibility of CREW Network, enhanced its prestige and contributed toward greater diversity in commercial real estate



Join the National Association
of Catering Executives,
**And get a seat
at the table.**

Respect. Nearly 4,400 catering and event professionals have earned respect, and their seat at the table – with peers, clients and their own employers – through their membership in the National Association of Catering Executives (NACE).

NACE members leverage the professional guidance, networking and education they receive into enhanced careers, greater business opportunities and mastery of the profession.

To join NACE today, visit www.nace.net



CLIENT:

NATIONAL ASSOCIATION OF CATERING EXECUTIVES

- Created and executed communications strategy for the National Association of Catering Executives that included new logo/visual identity, rebranding of national conference, print advertising, newsletter redesign, email marketing
- Media relations highlights have included placements on CNN.com, *USA Today*, AP, *Time* magazine, MSNBC and others
- Success led to increases in membership and growing awareness of the professionalism of caterers and event planners